



PRESS RELEASE

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Albanese Confectionery Group Inc. Launches A New Count Good Display of 12 Flavor Gummi Bears® 2oz Bag

Albanese Confectionery, the leading manufacturer of the World's Best Gummies and Chocolates, introduced into their brand portfolio a new Count Good Display of their famous 12 Flavor Gummi Bears® in a 2oz bag.

“Our 12 Flavor Gummi Bears® have been a fan favorite since we brought them to market; We saw a consumer need to create a snack size with the perfect portion.” says Bethany Albanese, Co-President.

The Count Good 2oz 12 Flavor Gummi Bears® not only offers consumers a great grab-and-go option, they also offer B to B customers a new way to boost sales at the register.

“The new Count Good 2oz Display offers our B to B customers an attractive grab and go display with a header for strategic placement; It really is an excellent way to encourage customers to splurge on that indulgent purchase.” says Bethany Albanese, Co-President.

Albanese, a multiple award winner, was named one of the fastest growing non-chocolate brands in the US by IRI retail sales data collected since 2017. They are known for their

superior technology and ingredients, which equates to a high-quality taste and texture in all of their gummi products, surpassing their competitors in the market. The 12 Flavor Gummi Bears® are a staple in their World's Best Gummi line.

“We have such loyal fans, and we know how important it is to have a variety of bag sizes to accommodate everyday needs; We are excited to offer a perfect snack size of our #1 gummies to our fanbase.” says Bethany Albanese, Co-President.

About Albanese Confectionery Group, Inc.

Albanese is a manufacturer, distributor, and retailer located in Northwest Indiana. For over 30 years, Albanese has been making the World's Best Gummies and Chocolate in the United States. For years we've had a simple recipe for success, putting flavor and texture first, always finding a better way, and never taking ourselves too seriously.

Our gummies and candy taste different because we are different. All of our gummies and candy are made at our factory located in the heart of the Midwest and produced with only the highest quality ingredients sourced exclusively from American and European growers. Look for the Gummi with the “A” on the Tummy™ to make sure you have the World's Best in your hands.

To learn more about Albanese, visit [albaneseconfectionery.com](https://www.albaneseconfectionery.com) or follow us on Instagram, Facebook and Twitter.

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